1957

A

Abrasiveness of Cleansers ..... Feb., 1957 47
ACS Hears of Sugar and Petroleum Based Surfactants ..... Oct., 1957 60
Adell's New "Lestoil" Plant ..... Nov., 1957 37
Aerosol Bottles, Nylon ..... May, 1957 159
Aerosol Consumer Promotion Need ..... Oct., 1957 156
Aerosol Containers ..... July, 1957 81
Aerosol Containers, Aluminum, Part I ..... July, 1957 109
Part II ..... Aug., 1957 125
Aerosol Contest Announced ..... Aug., 1957 147
Aerosol Filling ..... May, 1957 88
Aerosol Filling ..... Aug., 1957 77
Aerosol Insecticides Against Resistant Flies .... Dec., 1957 115
Aerosol Insecticides, Ten Years of ..... Nov., 1957 65
Aerosol Loading North of Border ..... July, 1957 68
Aerosol Marketing ..... Aug., 1957 78
Aerosol Promotion Program ..... May, 1957 173
Aerosol Package Contest Winners ..... Dec., 1957 198
Aerosol Propellants ..... July, 1957 85
Aerosol Valves ..... July, 1957 89
Aerosol Spray Pattern Measurement ..... July, 1957 47
Aerosol Survey ..... June, 1957 79
Aerosol Symposium ..... Sept., 1957 97
Aerosols at N. Y. Auto Accessories Show ..... Mar., 1957 138
Aerosols Discharge Rates ..... Dec., 1957 96
Aerosols, Hydrocarbon Propelled ..... May, 1957 103
Aerosols, Non-Aerated ..... Sept., 1957 81
Aerosols, Past, Present and Future, Part I .... July, 1957 81
Part II .... Aug., 1957 77
Aerosols' Safety Record ..... Oct., 1957 77
Aerosols Spotlighted at Packaging Show ..... May, 1957 149
Aerosols, Strobane ..... Mar., 1957 91
Aerosols Through Chemistry ..... June, 1957 82
Aerosols, Volatile Analysis, Part I ..... Mar., 1957 75
Part II ..... Apr., 1957 101
Aerosols, Water Based ..... Jan., 1957 68
Aerosols with Chlorothene ..... Feb., 1957 99
Alcohol-Ethylene Oxide Nonionic Surfactants .. Sept., 1957 50
Alkylate for Detergents ..... Feb., 1957 51
Alkylphenol-Ethylene Oxide Nonionic Surfactants ..... Aug., 1957 52
Aluminum Aerosol Containers, Part I ..... July, 1957 109
Part II ..... Aug., 1957 125

Aluminum Cans by Continental ..... Nov., 1957 113
Analysis of Volatile Aerosol Constituents,
Part I ..... Mar., 1957 75
Part II ..... Apr., 1957 101
Antifreeze, Automotive ..... Feb., 1957 91
Antifreeze Market Outlook ..... Dec., 1957 109
Antimicrobial Additives ..... May, 1957 95
Anyone for Premiums ..... Oct., 1957 47
Application of Chromatography to Analysis of
Pyrethrins, Part I ..... Sept., 1957 87
Part II ..... Oct., 1957 91
Auto Accessories Show, Aerosols at ..... Mar., 1957 138
Automation for Specialties Plant ..... Feb., 1957 151
Automobile Waxes and Polishes Testing ..... July, 1957 73
Automotive Antifreeze Outlook ..... Dec., 1957 109
Automotive Antifreezes ..... Feb., 1957 91
Automotive Brake Fluid, Merchandising of .... Aug., 1957 99
Automotive Brake Fluid Plant ..... Nov., 1957 61
Automotive Brake Systems, Effect of Water .... Apr., 1957 81
Automotive Products Containers, Part I ..... Feb., 1957 129
Part II ..... Mar., 1957 121
Automotive Specialties Merchandising ..... Sept., 1957 105

B

Babbitt Management Changes ..... Aug., 1957 181
Babbitt Uses Electronic Scales ..... Aug., 1957 161
Bar Form Synthetic Detergents ..... Dec., 1957 49
Barr G. and Co. History ..... June, 1957 82
Bell Co. Plant ..... Nov., 1957 61
Brake Fluid Manufacturing ..... Nov., 1957 61
Building Maintenance Cleaners ..... Dec., 1957 55
Building Maintenance and Sanitation Book .... Nov., 1957 41
Bush Bill to Committee ..... May, 1957 242

C

Cadum-Palmolive ..... Sept., 1957 54
Calspray, at 50, Looks Ahead ..... Mar., 1957 79
Carbide Has New Resins ..... Dec., 1957 269
Carbide to Make Propellants ..... Mar., 1957 137
Cationic Fabric Softeners ..... Apr., 1957 89
Chase is P&G Soap Division V.P. ..... Nov., 1957 165
Chemicals in Termite Control ..... Aug., 1957 73
Chlordane Display Contest ..... May, 1957 233
Chlorothene in Aerosols ..... Feb., 1957 99
Chromatography for Pyrethrins Analysis,
Part I ..... Sept., 1957 87
Part II ..... Oct., 1957 91
Cleaners for Building Maintenance ..... Dec., 1957 55
Clorox—F.T.C. Complaint—P&G's Answer ..... Dec., 1957 127
Clorox—P&G Merger Hit ..... Nov., 1957 161
Colgate in Europe ..... Sept., 1957 55
Colgate, Little Succeeds Sims ..... Apr., 1957 165
Colgate Names Frawley ..... Aug., 1957 185
Committee D-12 Meets ..... Apr., 1957 97
Construction and Operation of Test Floor
for Floor Waxes ..... Oct., 1957 82
Container, Metered, for Detergents ..... Apr., 1957 117
Containers for Automotive Products, Part I .... Feb., 1957 129
Part II ... Mar., 1957 121
Containers, Aerosol ..... July, 1957 81
Continuous Detergent Sulfonation ..... Jan., 1957 119
Continuous Soap Making ..... Nov., 1957 135
Continental Can Makes Aluminum Cans ..... Nov., 1957 113
Cosmetic Chemists Elect Strianse ..... Jan., 1957 85
Cosmetic Chemists in Europe ..... Sept., 1957 203
Cosmetic Chemists Meet ..... June, 1957 56
CR Rates Oven Cleaners ..... Apr., 1957 56
CSMA Adopts Dishwashing Detergent Tests ... Sept., 1957 60
CSMA Announces 6th Aerosol Contest ..... Aug., 1957 147
CSMA Aerosol Promotion Program ..... May, 1957 173
CSMA Elects Peterson ..... Jan., 1957 61
CSMA Florida Program ..... Dec., 1957 91
CSMA's Model Labeling Act ..... Nov., 1957 71
CSMA to Meet in Chicago ..... Apr., 1957 99
CSMA Meets ..... June, 1957 69
CSMA Program ..... May, 1957 85
Oct., 1957 117
C.U. Rates Toilet Soaps ..... Oct., 1957 205
Current Requirements for Military Insecticides .. July, 1957 63

D

Danish Soaper in U.S. ..... June, 1957 171
DCAT Elects O'Connor ..... Oct., 1957 195
Dearborn Plant Automation ..... Feb., 1957 151
Detergent Advances Reported to Oil Chemists .. Nov., 1957 48
Detergent Alkylate ..... Feb., 1957 51
Detergent Battle Spreads ..... Sept., 1957 54
Detergent Plant in Belgium ..... Apr., 1957 50
Detergent Research Abroad ..... May, 1957 57
Detergents Based on Tall Oil ..... July, 1957 37
Detergents, British View ..... Feb., 1957 43
Detergents, Industrial ..... May, 1957 47
Detergents in Sewage, II ..... Apr., 1957 43
Detergents, Liquid ..... Jan., 1957 44
Developments in Industrial Detergents ..... May, 1957 47
Diethyltoluamide Insect Repellent, Part I ..... May, 1957 115
Part II ..... June, 1957 95
Dishwashing Detergent Tests Adopted ..... Sept., 1957 60

E

Electronic Scales Weigh "Glim" ..... Aug., 1957 161
Emery Doubles Glycerine Yield ..... July, 1957 135
European Aluminum Aerosol Cans, Part I ..... July, 1957 109
Part II .... Aug., 1957 125
Evaluation of Fluorescent Whitening Agents,
Part I ..... July, 1957 40
Part II ..... Aug., 1957 55
Evaluation of Sequestrants in Bottle Washing .. Sept., 1957 47

F

Fabric Softeners, Cationic ..... Apr., 1957 89
Fatty Acid Soaps in Specialty Cleaners ..... Oct., 1957 52
Filling, Aerosol ..... Aug., 1957 77
Ferris Heads CSMA ..... Dec., 1957 91
Floor Emulsions, Resin-Based ..... Feb., 1957 107
Floor Finishes, Consumers Viewpoint ..... May, 1957 121
Floor Maintenance — Resilient Surfaces ..... Jan., 1957 77
Floor Polishes, Emulsion, Property Changes of . Aug., 1957 83
Floor Wax Evaluation with Test Floors ..... Oct., 1957 82
Floor Wax Slip Testing ..... Apr., 1957 77
Floor Wax with Tall Oil Fatty Acids ..... Sept., 1957 77
Fluid Mixing of Chemical Specialties, Part I .... June, 1957 141
Part II ... July, 1957 129
Fluorescent Whiteners, Evaluation of, Part I ... July, 1957 40
Part II . Aug., 1957 55
Fly and Roach Reppellent ..... Feb., 1957 185
Fragrance Foundation Elects Thomas ..... Oct., 1957 206
Fragrance Symposium ..... Apr., 1957 52
Frawley Succeeds Reif ..... Aug., 1957 185
F.T.C. Hits P&G, Clorox Merger ..... Nov., 1957 161

G

Gas Chromatography for Aerosols, Part I ..... Mar., 1957 75
Part II ..... Apr., 1957 101
Glycerine, Pattison's Report ..... Mar., 1957 43

H

Hall Replaces Roark ..... Feb., 1957 175
Hazardous Articles Bill (Bush) to Committee .. May, 1957 243
Heavy Duty Liquid Detergents ..... Aug., 1957 43
Hedley—P&G ..... Sept., 1957 56
Hoffman-LaRoche, Inc. in Aromatics ..... July, 1957 48
Household Aerosol Insecticides ..... Dec., 1957 115
Household Cleansers, Abrasiveness Evaluation .. Feb., 1957 47
House That Schultz Built ..... May, 1957 52
"How to Get the Order" Clinic for Salesmen ... Nov., 1957 75
Hydrocarbon Propellants for Aerosols ..... May, 1957 103

I

Improving Soap with Nonionics ..... Dec., 1957 213
Industrial Detergents, New Developments ..... May, 1957 47
Insect Attractants and Repellents, Part I ..... Feb., 1957 83
Part II .... Mar., 1957 97
Insecticidal Performance of Strobane Aerosols .. Mar., 1957 91
Insecticides, Aerosol, Low Pressure ..... Nov., 1957 65
Insecticides, Military ..... July, 1957 63
Insecticide Survey ..... June, 1957 103
Insect Problems, Public Health Importance ..... Jan., 1957 82
Insect Repellent, Diethyltoluamide, Part I ..... May, 1957 115
Part II ..... June, 1957 95
Institute of Sanitation Management Launched ... Nov., 1957 83
International Congress on Surface Activity ..... Oct., 1957 55
Iodophors as Sanitizing Agents ..... Aug., 1957 93
Ion Exchange Technique for Nonionics
Evaluation ..... Aug., 1957 47

J

"Jet-Spray" Bon Ami Story ..... Mar., 1957 48
Johnson, S. C., & Son, New Product Development ..... Aug., 1957 91

L

Labeling Act, Model, CSMA ..... Nov., 1957 71
"Lestoil" Story ..... Nov., 1957 37
Liquid Detergent Formulations ..... Jan., 1957 44
Liquids, Heavy Duty ..... Aug., 1957 43
Liquid Soap, More Scent for ..... Feb., 1957 50
"Lysol" Disinfectant's New Look ..... Mar., 1957 82

M

Machine Filling of Ammonia ..... Apr., 1957 141
Marketing Aerosols ..... Aug., 1957 78
Materials Handling with "Tote" Bins System .. Sept., 1957 161
Meccaniche Moderne Sulfonation Plant ..... Jan., 1957 119
Merchandising Automotive Specialties ..... Sept., 1957 105
Merchandising Safety with SAE Brake Fluid ... Aug., 1957 99
Metered Detergent Container ..... Apr., 1957 117
Method for Determining Discharge Rates from Aerosols ..... Dec., 1957 96
Military Insecticides, Requirements ..... July, 1957 63
Mina Joins Lodes ..... May, 1957 169
Model Labeling Act ..... Nov., 1957 71
Modern Liquid Detergent Plant ..... Oct., 1957 161
Morgens, H. J., Succeeds McElroy ..... Sept., 1957 58

N

New Aromatic Supplier ..... July, 1957 48
New Home for Adell's "Lestoil" ..... Nov., 1957 37
New Insecticide Materials Report by NPCA ... Dec., 1957 255
New Insect Repellent, Part I ..... May, 1957 115
Part II ..... June, 1957 95
New Product Development at S. C. Johnson ... Aug., 1957 91
New Resins for Detergent Bars ..... Dec., 1957 269
New Trends in Roach Control ..... Oct., 1957 80
Nielsen Figures for Soap and Detergents ..... Mar., 1957 52
Non-Aerated Aerosols, Production Problems ... Sept., 1957 81
Nonionic Soap Improvers ..... Dec., 1957 213
Nonionic Surfactants, Alkylphenol-Ethylene Oxide ..... Aug., 1957 52
Nonionic Surfactants, Isolation and Determination ..... Aug., 1957 47
Nonionics, Alcohol-Ethylene Oxide Based ..... Sept., 1957 50
Nonionics, Thioether Type ..... Oct., 1957 49
Nylon Aerosol Bottles ..... May, 1957 159

O

Oldest Soap in History ..... Dec., 1957 53
Olin Mathieson to Make Surfactants ..... Mar., 1957 173
Optimum Performance of Wax Filters ..... Mar., 1957 143
Oven Cleaners Rated ..... Apr., 1957 56

P

Package Analyzed ..... Dec., 1957 165
Packaging Show ..... Mar., 1957 127
Packaging Show ..... May, 1957 149
Parson's Ammonia Filling Operation ..... Apr., 1957 141
Perfuming of Liquid Soap ..... Feb., 1957 50
Physical Properties of Common Waxes ..... Dec., 1957 140
Plastic Aerosol Bottles ..... May, 1957 159
Plymouth Uses Sturtevant Blender ..... Sept., 1957 165
Podbielniak Contactors ..... Nov., 1957 135
Polyethylene Packaging Future Bright ..... Oct., 1957 140
Polymeric Nonionic Surfactants ..... June, 1957 47
"Polyox" Resins ..... Dec., 1957 269
Port Ivory 50 Years Old ..... Nov., 1957 44
Premium Conference Hears Doran ..... Oct., 1957 204
Premiums ..... Oct., 1957 47
Procter & Gamble-Clorox Merger Hit ..... Nov., 1957 161
Procter & Gamble Headquarters ..... Jan., 1957 39
Procter & Gamble Plant in Belgium ..... Apr., 1957 50
Procter & Gamble 50 Years at Port Ivory ..... Nov., 1957 44
Promotion Key to Aerosol Sales Growth ..... Oct., 1957 156
Propellants, Aerosol ..... July, 1957 85
Property Changes of Emulsion Floor Polishes .. Aug., 1957 83
Public Health Importance of Insect Problems ... Jan., 1957 82
Purex Corp. Growth Outlook ..... Aug., 1957 51
Pyrethrins Analysis by Chromatography, Part I ..... Sept., 1957 87
Part II ..... Oct., 1957 91
Pyrethrum Synergist, New, Evaluated ..... Feb., 1957 79

R

Relative Abrasiveness of Cleansers ..... Feb., 1957 47
Repellent, Fly and Roach ..... Feb., 1957 185
Resilient Floor Surfaces Maintenance ..... Jan., 1957 77
Resins in Emulsion Floor Finishes ..... Feb., 1957 107
Roach Control, New Trends ..... Oct., 1957 80
Roark Retires ..... Feb., 1957 175
Rodent Control ..... June, 1957 87
Rotary Batch Blender for Soap ..... Sept., 1957 165

S

Second International Congress of Surface Activity ..... Oct., 1957 55
Sequestrants in Bottle Washing, Evaluation .... Sept., 1957 47
"Sesoxane" Announced by Shulton ..... Jan., 1957 147
"Sesoxane" Evaluation ..... Feb., 1957 79
Shock Resistance of Paste Wax ..... July, 1957 67
Shulton Has Pyrethrum Synergist ..... Jan., 1957 147
Sinclair Mfg. Co. Plant ..... Oct., 1957 161
Soap Additives ..... May, 1957 179
Soap and Detergent Grocery Store Sales ..... Mar., 1957 52
Soap Association, Building Maintenance and Sanitation Book ..... Nov., 1957 41
Soap Association Reelects Osborn ..... Feb., 1957 54
Soap Industry Meeting ..... Jan., 1957 35
Soap Sales Statistics ..... Jan., 1957 149
Soap Sales Statistics, Annual ..... Mar., 1957 177
Soap Sales Statistics, Semi-Annual ..... Oct., 1957 193
Soap Sheets ..... Apr., 1957 47
Soapers at Hotel Show ..... Dec., 1957 261
Soaps, Detergents, World Consumption ..... Mar., 1957 46
Soaps, Specialty, Fatty Acid Based ..... Oct., 1957 52
Spray Pattern Measurement ..... July, 1957 47
Squeeze Bottles ..... June, 1957 115
Stalfort & Sons, Story of ..... May, 1957 88
Strobane Aerosols! Performance ..... Mar., 1957 91
Struthers, J. C., & Co., Picture Story ..... July, 1957 68
Sugar and Petroleum Based Surfactants Described at ACS ..... Oct., 1957 60
Sugar Based Detergents Available Soon ..... Jan., 1957 153
Sulfonation of Detergents, Continuous ..... Jan., 1957 119
Supplying Detergent Alkylate ..... Feb., 1957 51
Surfactants from Olin ..... Mar., 1957 173
Surfactants Listed, Part I ..... Dec., 1957 59
Surfactants, Polymeric Nonionic ..... June, 1957 47
Synthetic Bars ..... Dec., 1957 49
Synthetic Detergents British View ..... Feb., 1957 43
Synthetic Detergents List, Part I ..... Dec., 1957 59

T

"Tabutrex" Repellent ..... Feb., 1957 185
Tall Oil Based Detergents ..... July, 1957 37
Tall Oil Fatty Acids in Floor Wax ..... Sept., 1957 77
Ten Years of Low Pressure Aerosol Insecticides. Nov., 1957 65
Termite Control with Chemicals ..... Aug., 1957 73
Thioether Nonionic Surfactants ..... Oct., 1957 49
Thomas Heads Fragrance Foundation ..... Oct., 1957 206
Toilet Soaps Rated by C.U. ..... Oct., 1957 205
"Tote" Bin System ..... Sept., 1957 161

U

Ultrasonic Emulsifying Equipment ..... June, 1957 159
Unilever Research in Holland ..... May, 1957 57

V

Valves, Aerosol ..... July, 1957 89

W

Water Based Aerosols ..... Jan., 1957 68
Water in Automotive Brake Systems ..... Apr., 1957 81
Waterless Hand Cleaners ..... June, 1957 43
Wax Filters, Optimum Performance ..... Mar., 1957 143
Wax, Paste, Shock Resistance of ..... July, 1957 66
Wax and Polish Formulation ..... Aug., 1957 155
Waxes, Auto and Polishes, Tracer Tested ..... July, 1957 73
Waxes, Physical Properties Listed ..... Dec., 1957 140
What Is a Package? ..... Dec., 1957 165
What the Small Soaper Expects of His Supplier. July, 1957 45
World Soap, Detergent Consumption ..... Mar., 1957 46